



# HERSHKOVITZ & ASSOCIATES, LLC

PATENT AGENCY

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In re Patent of: EVERETT E. SCHULZE JR.

Confirmation No. 4671

Appl. No.: 08/835,105

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Appl. Filed: April 4, 1997

Issued: May 15, 2001

Group AU: 2766

Examiner: HAYES, GAIL O.

For: MERCHANDISING USING CONSUMER INFORMATION FROM SURVEYS

COMMISSIONER FOR PATENTS

P.O. Box 1450

Alexandria, Virginia 22313-1450

Dear Commissioner:

Transmitted herewith are a **LOSS OF ENTITLEMENT TO SES AND PETITION TO EXCUSE ERRORS IN SMALL ENTITY STATUS AND ACCEPT PAYMENT OF FEES AS A LARGE ENTITY** in the above-captioned application.

The fee has been calculated as shown below:

Claims After Amendment	No. of Claims Previously Paid	Present Extra	Small Entity		Large Entity	
			Rate	Fee	Rate	Fee
Total Claims:			x 30=	\$	x 60=	\$
Indep. Claims:			x 125=	\$	x 250=	\$
Fee Deficiency				\$		\$ <b>4035</b>
Total:				\$	Total:	\$ <b>4035</b>

☒ Fee Payment made via Deposit Account authorization.

☐ Payment is made herewith by Credit Card (see attached Form PTO-2038).

☒ The Director is hereby authorized to charge all fees, including those under 37 CFR §§1.16 and 1.17, which are required for entry of the papers submitted herewith, and any fees which may be required to maintain pendency of this application, to Deposit Account No. 50-2929.

☐ The Director is hereby authorized to charge all fees under 37 CFR § 1.18 which may be required to complete issuance of this application to Deposit Account No. 50-2929.

October 2, 2012

Date

/Dinh X. Nguyen/

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P2521363/A01; AH/DN/rmn